
Scaling-up Effective Health Interventions in Community Settings

**Wynne E. Norton
University of Connecticut
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Case Study #3**

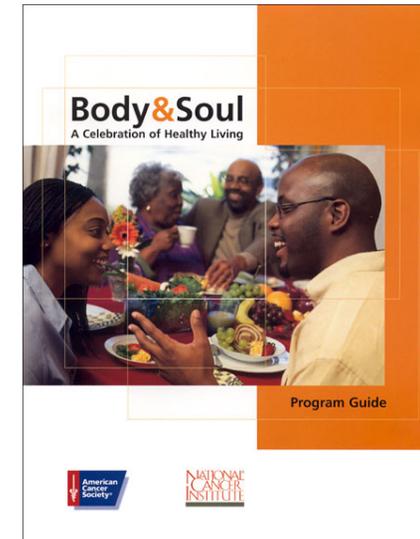
Health Promotion/ Disease Prevention Interventions

- Population-specific
- Behavior-specific
- Community-settings
- Demonstrated efficacy



Moving Research into Practice

- Professional outlets
- Interventions-in-a-box
- Online databases



Cancer Control P.L.A.N.E.T.

Links to comprehensive cancer control resources for public health professionals



Scaling-up HIV Prevention Interventions



CDC's Division of HIV/AIDS Prevention

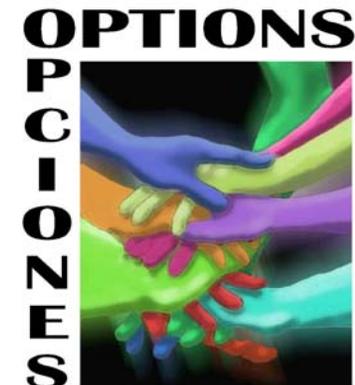
Research-to-Practice Model



Diffusion of Effective Behavioral Interventions

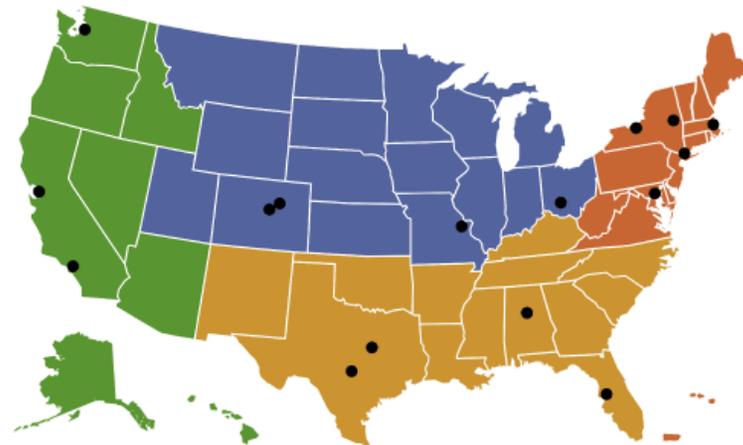
- “A national-level strategy to provide high quality training and on-going technical assistance on selected evidence-based HIV/STD/Viral Hepatitis prevention interventions to state and community HIV/STD program staff.”

www.effectiveinterventions.org



DEBI Project: Achievements

- Trained **12,530** prevention providers
- Diffused **18** evidence-based behavioral interventions
- **3139** community-based prevention agencies
- **756** city, county, state, and territorial health departments



General Challenges

- Behavioral interventions are complex
 - Adaptation, ‘core elements,’ and multiple components

- Organizational capacity building
 - Buy-in, resources, staff turnover, and organizational culture/climate

- Ongoing monitoring and evaluation

- Funding!!!

- Sustainability???

Acknowledgements

- Charles Collins, PhD
 - Team Leader, Science Application Team,
 - Capacity Building Branch,
 - National Center for HIV, STD, and TB Prevention,
 - CDC

- Additional information on the DEBI Project
 - www.effectiveinterventions.org
 - http://www.cdc.gov/hiv/topics/prev_prog/rep/index.htm
 - <http://www.cdc.gov/hiv/topics/research/prs/evidence-based-interventions.htm>

Wynne E. Norton

wynne.norton@gmail.com